

## **Dr S Uma Mageswari**

1. Name Dr.S.Uma Mageswari
2. Designation Assistant Professor
3. Qualification MBA.,M.Phil.,Dip (T&D),.PhD.
4. Mobile number 9894767234
5. E-mail id umasharma@auxiliumcollege.edu.in
6. Teaching Experience 16 Years
7. Area of specialization HR
8. Research Experience and Guidance 7 years – guiding 3 Scholars
9. Projects Completed / Ongoing Nil
10. No. of Papers Published 41
11. No. of Papers Presented in the National/ International/ Seminars/ Workshops/ Conferences
  1. INTERNATIONAL JOURNALS - 34
  2. INTERNATIONAL CONFERENCES - 12
  3. NATIONAL CONFERENCES - 06
  4. ARTICLE IN A BOOK - 02
  - TOTAL - 41
12. No. of Seminars/Workshops/Conferences organized :10
13. No. of Books Published/Edited/Co-edited NIL
14. Responsibilities held : Assistant Coordinator IQAC, PARAMARSH Staff, Member IPR Cell,  
Editor College Magazine, coordinated MoU signing process,
15. Current Responsibilities:, Member AIIC,Member Research & Ethics Committee, MoU signing process, Trainer, ABACS
16. Membership in professional bodies (Descriptive) : NIL
17. Other bodies (Descriptive) : NIL

18. Honors & awards received (Descriptive) : NIL

19. No. of Online Courses completed (Minimum of 4 Weeks) : 40

20. Any Other (Descriptive)

- Resource person for Academy for Prisons and Correctional Administration (APCA-Vellore)
- Coordinated for MOU signing process
- Assistant Coordinator of IQAC of the current institution for 2 years.
- Project Staff for UGC Scheme of PARAMARSH
- Member of IPR Cell of the current institution.
- Trainer - The Headway Academy
- Motivated and counseled students & colleagues.
- Partaken in literary works, writing articles & content development.
- Guided students for MBA & ISTD projects and helping Ph.D. Scholars.
- Exam Cell coordinator for more than 4 years and conducted internal & Anna University theory and practical exams successfully.
- Recorded video classes for Students & Teachers
- Taken classes for Mother Teresa Women's University from 2004 to 2007 and Anna University Distance Education from 2006 till 2014.

## **PUBLICATIONS**

### **International Journals**

1. Dr S Uma Mageswari, A Study on the Challenges of Quality of Worklife of Moonlighting Women Healthcare Professionals, Humanities and Social Science Studies, Vol. 13 Issue (1) No 09, January – June: 2024 (**UGC CARE LIST**) **7.28**
2. Dr S Uma Mageswari, The Glass Ceiling Effect: Examining Mental Health in the context of Workplace Inequality, Journal of Indian School of Political Economy, ISSN : **0971-0396**, Volume: **36**, No: **03**, April – June: **2024 (UGC CARE LIST)** **7.28**
3. Dr S Uma Mageswari, A study on the Roadmap of integrating SDG into Curriculum, Journal of Indian School of Political Economy, ISSN : **0971-0396**, Volume: **36**, No: **03**, April – June: **2024 (UGC CARE LIST)** **7.28**

4. Dr S Uma Mageswari, The Role of Project-Based Learning in Boosting Student Involvement, Journal of Indian School of Political Economy, ISSN : **0971-0396**, Volume: **36**, No: **03**, April – June: **2024 (UGC CARE LIST) 7.28**
5. Dr S Uma Mageswari, Disruptive Business Model In Logistics A Case Study On Unanu Technologies, Chennai, European Economic Letters, ISSN 2323-5233, Vol 14, Issue 1 (2024) ,<https://doi.org/10.52783/eel.v14i1.1289> (**ABDC**) **1.46**
6. Dr S Uma Mageswari, A study on social implications of deepfake technology among College students, Zibaldone. Estudios Italianos - Vol. XI, issue 1 (2024), ISSN: 2255-3576, 89-99. (**WOS** )
7. Dr S Uma Mageswari, A study on warehouse trends and challenges in logistics, Zibaldone. Estudios Italianos - Vol. XI, issue 1 (2024), ISSN: 2255-3576, 131-137. (**WOS** )
8. Dr S Uma Mageswari, A study on stress management in employees work life at GH Induction India Private limited company, Chennai, Zibaldone. Estudios Italianos - Vol. XI, issue 1 (2024), ISSN: 2255-3576, 138-147. (**WOS** )
9. Dr S Uma Mageswari, A study on workplace safety and worker protection in Automobile Industry, Vellore, Zibaldone. Estudios Italianos - Vol. XI, issue 1 (2024), ISSN: 2255-3576, 81-88. (**WOS** )
10. Dr S Uma Mageswari, A conceptual study on glass ceiling of women professionals in India, Yugato, ISSN: 0387-5695, eISSN: 0387-5695, Vol. 76 No. 1 (2024) , 546-554. (**WOS** ) **Impact Factor 0.8.**
11. Dr S Uma Mageswari, A conceptual study on understanding the influence of social media on Consumer food choices in Vellore city , Yugato, ISSN: 0387-5695, eISSN: 0387-5695 Vol. 76 No. 1 (2024) , 528-536. (**WOS** ) **Impact Factor 0.8.**
12. Dr S Uma Mageswari, A study on moonlighting and its impact on contemporary work Environment in IT industry with special reference to software companies in Chennai, Tamil Nadu , Yugato, ISSN: 0387-5695, eISSN: 0387-5695 Vol. 76 No. 1 (2024) , 520-526. (**WOS** ) **Impact Factor 0.8.**
13. Dr S Uma Mageswari, Talent management approach: Investigating the concept of talent acquisition practices in maintaining highly talented personnel, Yugato, ISSN: 0387-5695, eISSN: 0387-5695 Vol. 76 No. 1 (2024) , 512-519. (**WOS** ) **Impact Factor 0.8.**

14. Dr S Uma Mageswari, An analysis on customer satisfaction on Jewelry designing,Shodhak: A Journal of Historical Research,ISSN:0302-9832,Volume 53,Issue2,No.9,2023.(**UGC CARE LIST**)
15. Dr S Uma Mageswari,Moonlighting- a thriving way of life,Shodhak: A Journal of Historical Research,ISSN:0302-9832,Volume 53,Issue2,No.9,2023.(**UGC CARE LIST**)
16. Dr S Uma Mageswari,A study on organizational climate and its impact on psychological well – being of employees,Shodhak: A Journal of Historical Research,ISSN:0302-9832,Volume 53,Issue2,No.9,2023.(**UGC CARE LIST**)
17. Dr S Uma Mageswari, The Indian Mall Culture: Heading for a Paradigm Shift or Unrelenting Nuance! A Critical Review, Journal of Emerging Technologies and Innovative Research (JETIR), Volume 8, Issue 11, November 2021, pg b499-b508. (**UGC CARE LIST**) **Impact Factor 7.95.**
18. Dr S Uma Mageswari, A Conceptual Study On Digital Learning And Mental Health, Sambodhi Journal , ISSN: 2249-6661, Vol-43 No.03(IV) July - September 2020 pg 62-64 (**UGC CARE LIST**), **Impact Factor 5.8.**
19. Dr S Uma Mageswari, A Conceptual study on Employee Engagement in Healthcare Industry during COVID, Alochana Chakra Journal, ISSN NO:2231-3990, Volume IX, Issue X, October/2020, pg 159-164 (UGC CARE LIST I), **Impact Factor 6.3.**
20. Dr S Uma Mageswari,A Conceptual Analysis on Work Life Balance, Journal of Management (JOM) ISSN Print: 2347-3940,Volume 5,Issue 4,August 2018, pg 77-100, **Impact Factor 2.435.**
21. Dr S Uma Mageswari, A Study on the impact of Emotional Intelligence on Employees Performance – Chennai - International Research Journal of Management and Commerce ( IRJMC)- ISSN (2348-9766), Volume 5, Issue 3,March 2018 ,**Impact Factor 5.546 .**
22. Dr S Uma Mageswari, A Conceptual study on the relation between stress and food science - International Journal Of Advancement In Engineering Technology, Management and Applied Science (IJAETMAS) - ISSN: 2349-3224 , Volume 3, Issue 11,Nov 2016 , **Impact Factor 3.102.**
23. S Uma Mageswari & Dr H Shankaran , A study on Job Stress in Chocolate Industry – India , International Journal of Applied Engineering Research ( IJAER ) ISSN 0973-4562 – **SCOPUS**. Volume 11,No 8 , 2016 **SCOPUS**.

24. S Uma Mageswari & Dr H Shankaran , The Bliss in Job Stress– A Conceptual Study  
International Journal of Emerging Research in Management and Technology ( IJERMT )  
ISSN: 2278-9359 ,Volume-4, Issue-9 ( September 2015 ) Pg.No. 80-82 , **Impact Factor 1.492.**
25. S Uma Mageswari & Dr H Shankaran , Coping Strategies in Stress: VST Motors as a  
Case Study , International Journal of Advances in Management (IJAM) Int. J. Adv .Mgt...,  
2015, 1(1), 13-16.
26. S Uma Mageswari & Dr N R V Prabhu , Occupational Stress - A Study With Reference  
To Selected Bank Employees in Chennai Region IOSR Journal of Business and  
Management (IOSR-JBM) e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 16, Issue  
5. Ver. II (May. 2014), PP 115-125 , **Impact Factor 1.458. DOI -9790/487X-1652115125.**
27. S Uma Mageswari & Dr N R V Prabhu , Stress in IT Industry – A Conceptual Study ,  
Zenith International ,ZIJBEMR, Vol.3 (10), October (2013) : ISSN 2249- 8826, Pg .no –  
205-211, **Impact Factor 0.503.**
28. S Uma Mageswari & Dr N R V Prabhu, A Conceptual Study on Stress in the Changing  
Scenario,CIIIT (Data Mining & Knowledge Engineering) Print: ISSN 0974 – 9683 &  
Online: ISSN 0974 – 9578 Vol 5, No 8,August 2013 , Page. No 301-305 , **Impact Factor 0.621.**
29. S Uma Mageswari & Dr N R V Prabhu, A Study on CRM and Stress Management –  
International Journal of Business Management. Photon 114 January, 2013 115-120  
Original Research Article. ISJN: 3256-4304 , Page. No 115 -120 , **Impact Factor 4.17.**
30. S Uma Mageswari & Dr N R V Prabhu , A Conceptual Study on Stress & Work – Life  
balance , Discovery , Volume 1,Number 3, September 2012 ISSN 2278 – 5485 EISSN  
2278 – 5477 Page. No 50-53.
31. S Uma Mageswari & Dr N R V Prabhu , A Study on Gender related stress factors and  
coping strategies , Discovery , Volume 1,Number 3, September 2012 ISSN 2278 – 5469  
EISSN 2278 – 5450 , Page. No 42-44.
32. S Uma Mageswari & Dr N R V Prabhu, Stress and Quality Of Work Life – A Literature  
Review , Asian Journal Of Multidimensional Research Vol.1 Issue 3, August 2012, ISSN  
2278-4853, Page. No 66-73.

33. S Uma Mageswari & Dr N R V Prabhu , A Study On Stress In The Work Place & Coping Strategies , Sajmmr Volume 2, Issue 5 (May, 2012) , ISSN 2249-877X , Page. No 141-155.
34. S Uma Mageswari & Dr N R V Prabhu , A Study On Job Stress Among Employees Of It & Ites In Chennai , : RJSSM Volume:01, Number:08, Dec-2011 , New ISSN: 2251 , Old ISSN : 2010 -457X , Page. No 1- 6 **Impact factor 5.38.**

### **International Conferences**

1. Dr S Uma Mageswari, Disruptive business model in logistics a case study on UNANU Technologies, Chennai, International Conference DG Vaishnav College, 22.03.24 - 23.04.24.
2. Dr S Uma Mageswari, A study on the Roadmap of integrating SDG into Curriculum International Conference on Creating Ecosystem For Learning, Innovation And Capacity Building ICCE - 24, M.M.E.S Women's Arts And Science College, 26 & 27, July 2024.
3. Dr S Uma Mageswari, An analysis on customer satisfaction on Jewelry designing, International Conference on Transformation through innovation and reinvention in Business practices 2023, Shri Krishnaswamy College for Women, Shri Shankarlal Sundarbai Shasun Jain College for Women and MIT Square- London - 6<sup>th</sup> April 2023.
4. Dr S Uma Mageswari, Moonlighting- a thriving way of life, International Conference on Transformation through innovation and reinvention in Business practices 2023, Shri Krishnaswamy College for Women, Shri Shankarlal Sundarbai Shasun Jain College for Women and MIT Square- London - 6<sup>th</sup> April 2023.
5. Dr S Uma Mageswari, A study on organizational climate and its impact on psychological well – being of employees , International Conference on Transformation through innovation and reinvention in Business practices 2023, Shri Krishnaswamy College for Women, Shri Shankarlal Sundarbai Shasun Jain College for Women and MIT Square- London - 6<sup>th</sup> April 2023.

6. S Uma Mageswari & Dr N R V Prabhu, New Perspectives in Stress Management – A Conceptual Study, ENTIME an International Conference at Sathyabama University, 2013, ISBN 978-93-82570-15-8, Page. No 269-273
7. S Uma Mageswari & Dr N R V Prabhu , Stress Management – Case Study Approaches , an International Conference at AMET , February 2013 , ISBN 978 – 81-926045-0-3 , Page. No 107-110.
8. S Uma Mageswari & Dr N R V Prabhu , Coping Strategies in Stress , an International Conference at Bharathidasan Institute of Management ,February 2011.
9. S Uma Mageswari & Dr N R V Prabhu, Disaster Management, an International Conference at Noorul Islam University, January 2011, ISBN 978-81-908498-4-5 Page. No 269-276.
10. S Uma Mageswari & Dr N R V Prabhu , Stress in Managing a household with special reference to women , an International Conference at Dr.M G R University , October 2011,ISBN-978-81-91-0827-2-2 , Page. No 53-60.
11. S Uma Mageswari & Dr N R V Prabhu, Motivation & Stress – Two Sides of the same coin, an International Conference at Annamalai University, July 2011, ISBN – 978-81-8371-387-0 - Page. No 64-68.
12. S Uma Mageswari & Dr N R V Prabhu, Impact of Stress on Consumer Services, an International Conference at Kalasilingam University, January 2010, ISBN-9788190667197 - Page. No 346-347.

### **National Conferences**

1. S Uma Mageswari & Dr N R V Prabhu , Impact of Stress among Entrepreneurs Barathiar University, January 2014.
2. S Uma Mageswari & Dr N R V Prabhu, Admission into Old Age – Is it Stressful – A conceptual Study, A National Seminar at Barathidasan University December 2013, ISBN – 978-93-81992-12-8 ,Page. No 213-219.
3. S Uma Mageswari & Dr N R V Prabhu , A Conceptual Study on Organizational Stress , a National Conference at Agni College of technology ,May 2012 – ISBN – 13:978-81-8209-329-4 , Page. No 219-229.

4. S Uma Mageswari & Dr N R V Prabhu, Secret of Success, a National Conference at RMD Engineering College, ISBN -978-81-234-1866-7, Page. No 65-70.
5. S Uma Mageswari & Dr N R V Prabhu , Conceptualizing Factors Influencing Job Stress and Employee Well Being – New paradigms , a National Conference at Vel tech High Tech Dr .Rangarajan Dr Sakunthala Engineering College , August 2011, ISBN -978-93-80530-39-0 , Page. No 144-149.
6. S Uma Mageswari & Dr N R V Prabhu , Knowledge Management, a National Conference at Sakthi Mariamman Engineering College, March 2010,ISBN-978-81-904915-0-1 , Page. No 188-190.

## **Articles**

1. S Uma Mageswari & Dr N R V Prabhu , An article ‘ Job Burnout ’ in a book entitled Politics in Indian Organization ,ISBN -978-93-80371-12-2 , Page. No 219-229.
2. Dr S Uma Mageswari, E. Manavalan, K. Jayakrishna, E. Vengata Raghavan, An article “ERP Systems and SCM in Industry 4.0” in a book, Sustainable Manufacturing for Industry 4.0, An Augmented Approach, CSR Press, Taylor & Francis,2021